KOREAN CULTURE

(KANKOKU-CHOSEN BUNKA KENKYU)

No. 20 March, 2021 **CONTENTS** Articles (1) O Yunjung's Visit to the Qing Dynasty in 1881 Lanying Cui (1) Articles (2) Newspaper Ads and Music in Korea under Japanese Colonial Rule: Circumstances Revealed through Music-Related Ads on Keijo Nippo KIM Jiesun (48) [87] The Hua-Yi Distinction and Li-Yue Etiquette and Music: Civilizational Awareness and Talks and Discussions on Traditional Formal Court Dresses in East Asia in the 18th Century LEE HYO WON (66) [69] Shifting Contexts of Rites and Commemorations for the Dead in Contemporary South Korea Yi Hwang's Theory of "Li-Qi Structure of the Four Beginnings and the Seven Emotions KAWAHARA Hideki (134) [1]

Published by
DEPARTMENT OF KOREAN STUDIES
GRADUATE SCHOOL OF HUMANITIES AND SOCIOLOGY
THE UNIVERSITY OF TOKYO
TOKYO, JAPAN
2021